

Discover Generation Life



genlife.com.au

Outthinking today.



As parents, children, and grandchildren across generations, we understand that life is more than just a financial decision, **it is an emotional journey.**



**SCAN THE QR CODE**

**About Generation Life video**

By Grant Hackett OAM

Chief Executive Officer and Managing Director of Generation Life



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## Discover Generation Life

**At Generation Life, we know that finding the right investment partner is important to your future success.**

We've been helping Australians since 2004 across all life stages and across multiple generations. Today, we are a pioneer in providing market leading investment bond and investment-linked lifetime annuity solutions to help secure the financial future of many Australians and their families.

As part of an ASX listed company we're passionate about innovating and providing the best outcomes for our investors. Whether it's providing retirement solutions, tax-effective investments or helping investors, their families and future generations achieve a secure financial future, we believe in putting our investors at the heart of everything we do.

Importantly, we recognise that providing the right investment solution is about more than just numbers. Our personal and professional approach is just as important in ensuring your investment needs are met.

# Our innovative investment solutions

Helping Australians across all life stages and across multiple generations.

## LifeBuilder | ChildBuilder | FuneralBond Investment Bonds



Generation Life investment bonds are designed to provide tax-effective investment solutions to help achieve a secure financial future across all generations. We provide investment solutions with investment choice that can help build wealth tax-effectively, provide a child a financial head start in life, or pass on wealth and provide for loved ones with certainty and simplicity.

Our innovative approach to tax management culminates in our unique Tax Aware process which is applied to our investment options at three distinct levels. This process is designed to generate superior long term after tax returns.

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#### About investment bonds video

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## LifelIncome

### Investment-linked lifetime annuity



LifelIncome, our investment-linked lifetime annuity, delivers more income, more certainty, more flexibility and more choice to meet your retirement goals. LifelIncome provides a regular income for life that's linked to the performance of your chosen investment options, which you can switch between when needed. LifelIncome also provides the ability to receive income earlier when you need it most.

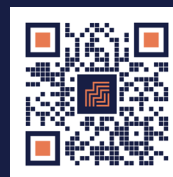
It is designed to optimise the level of income in retirement and complement other retirement solutions such as an account-based pension. LifelIncome can also assist with maximising Age Pension entitlements through social security asset and income test concessions.

LifelIncome is available exclusively through financial advisers.

### SCAN THE QR CODE

#### About LifelIncome video

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## About Generation Life

As the pioneer of Australia's first truly flexible investment bond, Generation Life has been at the forefront of providing innovative investment, estate planning and retirement solutions since 2004 with \$3.3 billion invested with us to date.

We work with some of the leading Australian and international managers, as well as our own investment experts to provide investment choice and flexibility to meet the varied needs of investors.

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## Your investment is secured at every step

Generation Life is a life insurance company registered under the Life Insurance Act. Our parent company Generation Development Group (ASX:GDG) is listed on the Australian Securities Exchange.

Our products are governed under the Life Insurance Act 1995 and the Corporations Act 2001 and the rules that underpin the operation of our investment bonds and investment-linked lifetime annuity are approved by the Australian Prudential Regulation Authority (APRA). Our structure ensures that your chosen investment options are held separately and distinctly from the assets of Generation Life and are quarantined and protected from any potential adverse positions that may impact either Generation Life or any of the other investment options.

## Awards



## Ratings



Investment bonds  
**“Highly Recommended”**  
 by Chant West



LifelIncome  
**“Superior”**  
 by SQM Research

Note: Chant West rating includes LifeBuilder and ChildBuilder









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## Adviser and Investor Online

The Generation Life Adviser and Investor Online provides you access to a wide range of account information, resources and tools to meet your investment needs.

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### Investment summary

See details of all your Generation Life investments on your own personal dashboard.

### Investment reports

Easy access to the investment portfolio for each of your accounts, including the latest valuations or regular income payment, investment breakdown, transactions and investing information and information on how your portfolio has performed.

### View statements and correspondence online

A document library where you can view and retrieve important documents including all future annual statements sent to you as well as an inbox for messages we send to you.

### Account information

For each investment held, you can view important information for both investment bonds and LifeIncome account types including what facilities or options you have selected for your investment.

## Enhanced features only available for Financial Advisers

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### Financial adviser resources

Enhanced adviser resources to quickly and easily find reference material and videos as well as adviser-only support documents.


### Financial adviser calculators

Access a range of financial adviser calculators to run projections and client scenarios for both investment bonds and LifeIncome.

If you are a financial adviser looking to access our adviser-only resources and calculators, please register for access at <https://secure.genlife.com.au/register>.

## Contact us

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