

LifeBuilder

Putting you in control



LifeBuilder puts you in control

The flexible, tax effective investment designed for all of life's stages

LifeBuilder is an investment bond with powerful tax advantages – especially for higher income earners. LifeBuilder covers a wide range of investment needs and life stages from wealth creation, tax planning, to retirement savings and estate planning.

Who is LifeBuilder suitable for?



High income earners

All earnings are taxed at a maximum rate of 30%. The effective tax rate can be significantly lower than 30% depending on the investment option you choose.



Looking for an alternative to superannuation

There are no limits on how much and when you can contribute. You can access your funds at any time.



Retirees looking to create a tax effective income stream

There are no restrictions on when you can start your income stream – including if you are intending to retire early and access to superannuation is not available.



Need certainty with estate planning and distributing wealth

You can provide for future generations tax free and with certainty and peace of mind with our EstatePlanner features.



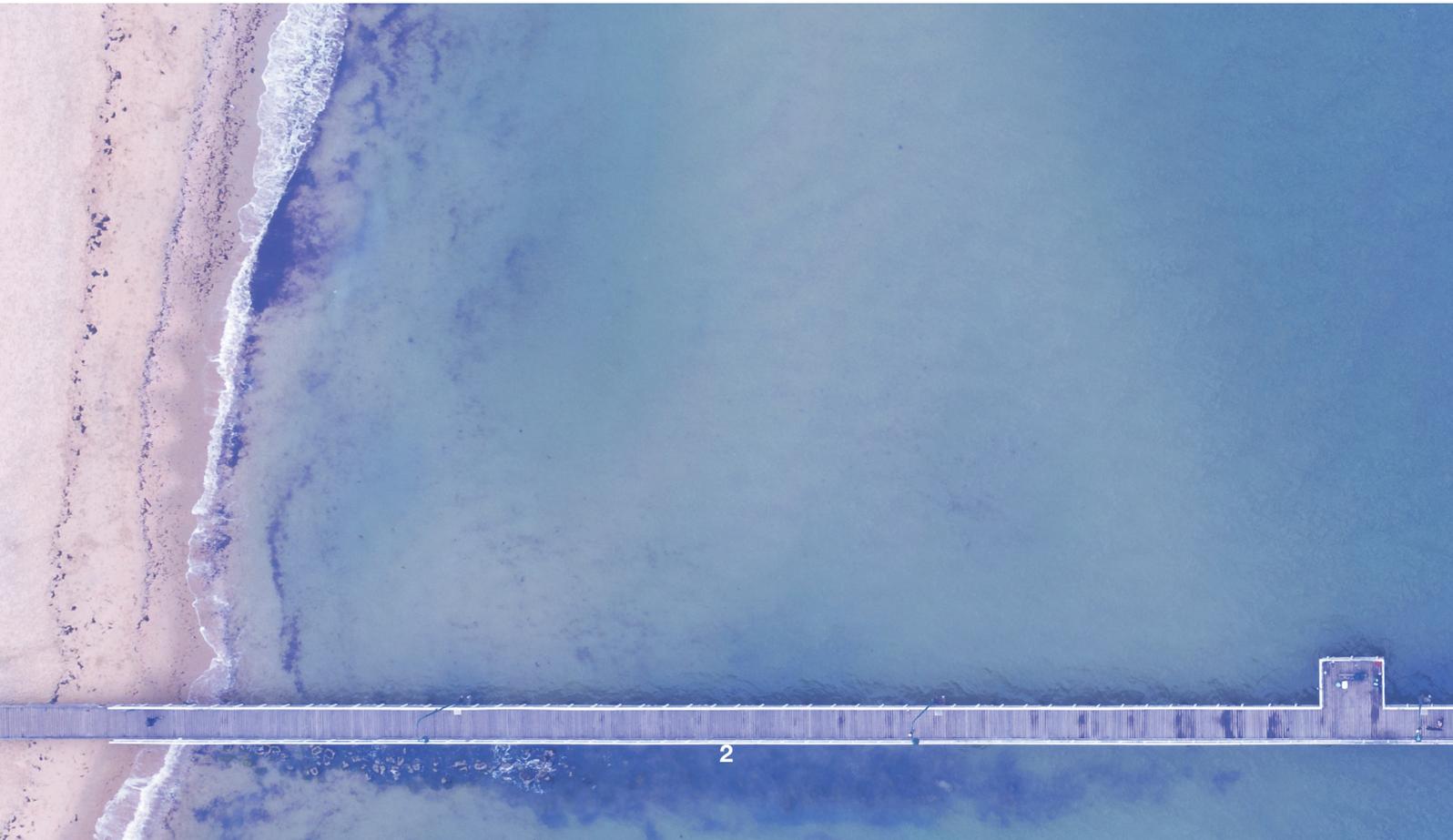
Looking to manage income levels in private trusts

While the trust remains invested there is no income for the trust to declare and distribute from its LifeBuilder investment.



People looking to qualify for or improve Government benefits

Options to help manage or improve Government benefits and entitlements including using our Bonds Custodian Trust feature.

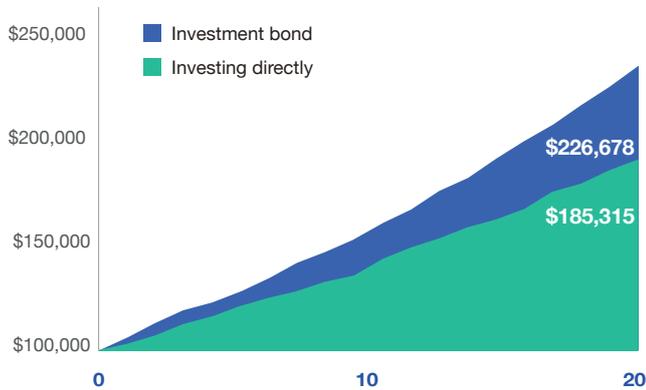


Discover tax effective investing

Investment bond earnings are taxed at a maximum of 30%, rather than your personal marginal tax rate and these earnings don't contribute to your taxable income.

How investment bonds can raise returns

The compounding effect of a lower tax rate on your earnings can be significant when compared to other direct investment options. The example below illustrates a 22% return increase from an investment bond when compared to investing direct over a 20 year period.



This illustration is over a 20 year period, comparing investing directly versus investing in an investment bond based on an original investment of \$100,000, assuming a pre-tax return of 6% p.a. for an investor on a marginal tax rate of 47% (including levies). Investment returns are for illustrative purposes only and do not represent any actual or future performance expectations.

Simplified estate planning

LifeBuilder's EstatePlanner lets you establish tax effective inheritances with the flexibility to structure your investment, as part of, or outside of your will and legal estate.

This unique feature also simplifies estate planning and achieves intergenerational transfers without creating complex structures.

The investment for tax-smart investors

Investment bonds may be right for you if you're looking for a tax effective investment. But that's just the start. The advantages extend to a range of the most trusted and leading Australian and international managed fund providers, giving you access to sector-specific, indexed, and diversified asset classes.

LifeBuilder investment bond benefits

- + Maximum tax rate of 30%
- + No income or capital gains distributions
- + Tax paid after 10 years
- + Ability to transfer ownership tax free
- + No personal capital gains tax on switching investment option
- + No tax file number required
- + Structure tax free inheritances
- + Creditor protected
- + Estate planning features

Adding to your investments

There's a simple explanation for the 125% opportunity term: You can invest an unlimited amount in the first year with an investment bond. Additional yearly sums of up to 125% of the previous year's contributions can be added without resetting the 10-year tax advantage period for the life of the investment.

The 125% opportunity at work

This example illustrates how the 125% opportunity works over a period of 15 years. It is based on total contributions of \$10,000 in the first year with additional contributions each subsequent investment year of 125% of the previous investment year's contributions. The 125% opportunity can continue for the life of your investment and is not re-set after 10 years.



Illustration of contribution levels to take advantage of the 125% opportunity and does not include any projection returns.

Tax upon withdrawals

Investment bonds provide complete flexibility by allowing withdrawals at any time with one caveat: If you make a withdrawal within the first 10 years, the earnings will be entitled to a tax offset of 30%. But if you make a withdrawal after 10 years, it won't be taxed.

Key Features

Investment earnings - taxed at a maximum rate of 30%

Minimum investment amount - \$1,000

Access to a wide range of investment options - providing broad diversification benefits

Flexible ownership options

- Individuals or joint individuals (aged 10 or over)
- Companies or trusts (including deceased estate)
- Children aged 10 to under 16 years (with parent and guardian consent)

Automated options to help manage and control your investments

- Progressive investing (dollar cost averaging)
- Automatic portfolio re-balancing
- Regular savings plan

Ease of access to funds

- At any time with a one off withdrawal request
- Regular Withdrawal Facility

Simple ownership transfer

- At any time to any legal entity
- No capital gains tax or stamp duty cost

Flexibility to choose who and how your investment is passed on

- Future Event transfer facility provides the option to choose when and how your investment will be tax effectively transferred including the ability to control how much can be withdrawn annually
- EstatePlanner makes it easy for you to manage your beneficiary nominations

Ideas for using LifeBuilder

Investing outside superannuation

- Looking for a tax effective, flexible investment solution outside superannuation
- Allow for uncapped contributions with complete flexibility
- Create a tax effective income stream for early retirement before superannuation preservation age
- Overcome superannuation's estate planning limitations

Building wealth tax effectively

- Building wealth in a tax effective structure
- Maximise after tax returns
- Early mortgage payout
- Save for a specific life event

Improving Government benefits in aged care

- Qualify for the Commonwealth seniors health card
- Increase pension entitlements
- Reduce level of deemed income for Centrelink or Department of Veterans' Affairs purposes

Private Trusts and alternative structures

- Looking for an alternative to private trusts & private investment companies
- Reduce or eliminate the level of distributable income inside a discretionary or family trust
- Tax effective "in specie" transfers from family wealth structures

Estate Planning

- Passing on wealth outside of a will and estate
- Have full control and peace of mind over the transfer of wealth without any capital gains tax implication
- Provide tax free inheritances with flexibility and certainty
- Set a future transfer date or event and set an annual limit on how much is accessed
- Set up a tax free inheritance outside my will and legal estate
- Simplify a complex Will and blended family estate issue
- Make charitable bequests after my death

Loan & gearing strategies

- Using investment bonds as a loan security & in margin lending strategies
- Business, investment or personal loans



Invest with a trusted partner

Highly recommended for over a decade

Generation Life is now Australia's leading investment bond provider. As the pioneer of Australia's first truly flexible investment bond, we have been at the forefront of providing innovative tax effective solutions for over 16 years and we have had over \$1.5 billion invested with us to date. With a Highly Recommended rating* by Zenith Investment Partners for 11 consecutive years¹, as well as a Highly Recommended rating from Lonsec², we have a strong and trusted foundation to deliver solid investment outcomes for investors.

Outthinking today.

Generation Life is a regulated life insurance company and our parent company is listed on the Australian Stock Exchange. We focus on simplicity and value and specialise in flexible tax effective solutions that deliver down the line.

* Rating applies to Generation Life Investment Bonds.



Your investment is secured at every step

Generation Life's investment bonds are investment-linked life insurance contracts governed under the Life Insurance Act 1995 and the Corporations Act 2001. The rules that underpin the operation of our investment bonds and investment options are approved by the Australian Prudential Regulation Authority (APRA).

Each investment option is held separately and distinctly from the other investment options and assets of Generation Life.

Importantly, this means each investment option is legally independent and is quarantined and protected from any potential adverse positions that may impact either Generation Life or any of the other investment options.

Contact Us

Investor services

1800 806 362

Adviser services

1800 333 657

Enquiries

enquiry@genlife.com.au

Address

GPO Box 263, Collins Street West, Melbourne VIC 8007



Outthinking today.

1. The Zenith Investment Partners ("Zenith") Australian Financial Services License No. 226872 rating (assigned October 2018) referred to in this document is limited to "General Advice" (s766B Corporations Act 2001) for Wholesale clients only. This advice has been prepared without taking into account the objectives, financial situation or needs of any individual and is subject to change at any time without prior notice. It is not a specific recommendation to purchase, sell or hold the relevant product(s). Investors should seek independent financial advice before making an investment decision and should consider the appropriateness of this advice in light of their own objectives, financial situation and needs. Investors should obtain a copy of, and consider the PDS or offer document before making any decision and refer to the full Zenith Product Assessment available on the Zenith website. Past performance is not an indication of future performance. Zenith usually charges the product issuer, fund manager or related party to conduct Product Assessments. Full details regarding Zenith's methodology, ratings definitions and regulatory compliance are available on our Product Assessments and at www.zenithpartners.com.au/regulatory-guidelines-funds-research.
2. The Lonsec Rating (assigned January 2019) presented in this document is published by Lonsec Research Pty Ltd ABN 11 151 658 561 AFSL 421 445. The Rating is limited to "General Advice" (as defined in the Corporations Act 2001 (Cth)) and based solely on consideration of the investment merits of the financial product(s). Past performance information is for illustrative purposes only and is not indicative of future performance. It is not a recommendation to purchase, sell or hold Generation Life product(s), and you should seek independent financial advice before investing in this product(s). The Rating is subject to change without notice and Lonsec assumes no obligation to update the relevant document(s) following publication. Lonsec receives a fee from the Fund Manager for researching the product(s) using comprehensive and objective criteria. For further information regarding Lonsec's Ratings methodology, please refer to our website at: <http://www.lonsecresearch.com.au/research-solutions/our-ratings>.

Disclaimer: Generation Life Limited AFSL 225408 ABN 68 092 843 902 is the issuer of investment bonds (including LifeBuilder, Childbuilder and FuneralBond). In deciding to acquire or to hold an investment bond you should obtain the relevant Product Disclosure Statement (PDS) and consider its content. We recommend you obtain financial, legal and taxation advice before making an investment decision. The information in this advertisement does not take into account the objectives, financial situation or needs of any individual and is not intended as financial or investment advice or a recommendation. Generation Life Limited excludes, to the maximum extent permitted by law, any liability (including negligence) that might arise from this information or any reliance on it. Generation Life Limited does not make any guarantee or representation as to any particular level of investment returns. Investment bonds may be tax effective depending on your personal marginal tax rate, and generally for marginal tax rates above 30%.